

# Come For Class, Stay For Community

800 Schuyler Ave Lyndhurst, NJ 07071 (201) 804-2995

www.thenextstep-dance.com thenextstepdance@verizon.net



## **WELCOME!**

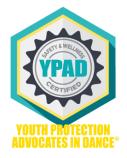
It's our absolute pleasure to warmly welcome you into our family at The Next Step School of Dance. Our team is thrilled to see so many familiar faces return to the studio and even more excited to see some new faces join our community. We have created this one-stop handbook to hopefully shed some light on how things will run throughout the dance season as well as answer a lot of queries you may have before the year begins. While we would love you to take the time to read this information carefully and keep your handbook in a safe place to refer to as you need, don't forget that our friendly office staff are always here to help and will happily answer any questions you may have. Nothing is too big or too small,

we promise! ©

# Sincerely, Bonnie Walker Owner/Artistic Director







#### Registration

Before putting on your dance shoes, it's required that all students and/or parents — whether returning or new — log in and sign your registration paperwork so we can ensure we have the most up-to-date contact details for you. This information includes your registration form, media release form (so we can show off photos and videos of our amazing dancers in and around the studios), and public liability / insurance contract. Our end of the season pre-registration specials ensure that in the event of classes reaching capacity before the season kicks off, you will be guaranteed a place in the class(es) of your choice. You will also have the opportunity to take part in our many pre-registration specials offered.

### You can register in our Studio or You can register Online at: https://app.thestudiodirector.com/thenextstepdance/portal.sd?page=Login

If there is a failure to pay your registration fee on time the result will be a loss of your place in the class.

We encourage all of our students and families to try a variety of dance styles. We are more than happy to accommodate trial classes for existing students who want to try something different. Please contact the front desk if you would like to try a new class and we will happily schedule a quick meeting and fit you in for a trial (provided the class has not reached capacity).

The 2020/2021 Membership Fee is \$40.00 for families with one student and \$55.00 for families with 2 or more students.

#### ROLLOVER REGISTRATION

For your convenience, and to reserve a space for the following season, annual membership fees will be automatically renewed and applied to your account on May 1, 2021 unless a withdrawal form is completed in the office before that date.

#### **TUITION AND PAYMENTS**

- Tuition rates are for the full season (including studio holidays) from September 11<sup>th</sup> through the Spring Recital in June, not by the number of classes in the month. A full season of dance includes a minimum of 34 lessons. Tuition fees are paid monthly or annually.
- After registering (paying for 1st Installment + annual membership fee), monthly tuition installment must be paid by automatic EFT, debit, or credit card payment or cash payment. Tuition will be debited from your account (or charged to your credit card) on the 1st day of each remaining month.

There is a 3.5% convenience fee on credit or debit card payments. To avoid this fee, please make your payments by EFT by providing a checking account and routing number. Payments can also be made by cash or check. Tuition is auto-run on the 1st of the month. All families must fill out an EFT/CC Form.

- Accounts not paid within terms are subject to an accruing 7% monthly finance charge and discontinued services until paid. Accounts more than 60 days past due may be submitted to collection services.
- Recital costume fees will be automatically charged to your account on November 1st.
- -Recital costumes will be paid by automatic bank account debit or automatic credit card payment on November 1<sup>st</sup> for the 1<sup>st</sup> and 2<sup>nd</sup> costumes, and again on December 1<sup>st</sup> for the remaining 3 or more costumes.

#### **DISCOUNTS**

#### Multiple Lesson Discounts:

3% discount on 3-4 lessons per family

7% discount on 5 - 6 lessons per family

10% discount on 7 or more lessons per family

<u>Military Discount:</u> 10% off of tuition for members of our Armed Forces (active military families).

<u>Yearly Tuition Paid in Full Discount</u>: 5% discount if yearly tuition is paid in full on or before September 30, 2020. (Non-Refundable)

#### NSF PAYMENTS

NSF on paper checks, auto-debit, or auto-charge payments will incur a \$25 NSF fee which will be paid at the front desk along with the tuition.

#### WITHDRAWL FROM CLASS

There is a one month minimum for all lessons. A one-month notice from the first of the month is required to discontinue any payments for the following month. To withdraw a parent must complete and sign a withdrawal form. Automatic bank debiting or credit card charges will stop after the one-month notice period.

#### REFUNDS/CREDIT ON ACCOUNT

- -Tuition, membership fees, and costume fees are not refundable for any reason. Refunds are only issued when NSSD cancels a class due to low enrollment.
- -Account credit will be issued when the student or parent initiates the schedule change. Credit will be applied to any NSSD tuition or fees due within one year.
- No refunds will be given if a similar online class is provided in place of an in-studio class.

#### PRIVATE LESSON CANCELLATION POLICY

All private lessons cancelled within more of 24 hours' notice will receive a full refund. No-show lessons or lessons cancelled with less than 24 hours' notice will be charged the full amount.

#### 5 WAYS TO LEARN

NSSD offers a variety of service options including private instruction, small group instruction, traditional classes, online instruction and pre-recorded classes to



meet the needs of students and staff as well as for the ability to maintain service continuity in any situation.

#### DRESS CODE

Proper attire and hair etiquette are required for all classes. Special class attire including shoes and hair will be sent along in an e-mail to sign-up for a fitting appointment. All required items will be available from Curtain Call For Class or at the studio.

#### LOST & FOUND AND SECURITY

- A lost and found basket is located in the front lobby. Please check the lost and found basket regularly as all lost and found items are donated to Goodwill on the 1st and 15th of each month.
- Security cameras are located in public areas for safety and security. NSSD does not make security or video data available to students or parents.
- NSSD is not responsible for any lost or stolen items. Please do not leave belongings unattended.
- Dancers are encouraged to take dance bags into classrooms with them.
- Cubbies are also available for our students to keep their belongings in.

#### ATTENDANCE

Regular attendance is vital to student progress and group choreography. Please make every effort to attend each class. Students may make up missed classes until April 1<sup>st</sup>. If you miss more than two of the final eight classes before recital you may be dismissed from participating in the recital routine at the discretion of the teacher.

#### SAFER STUDIO POLICY

NSSD requires all staff and students to stay home when they are ill. In order to reduce community spread of Coronavirus, we follow best practices and recommendations from our local\_health department and from our industry associations, More Than Just Great Dancing!® and\_Youth Protection Advocates in Dance. NSSD understands that unlike older children and adults, young children cannot be expected to maintain social distancing at all times. Therefore NSSD focuses on a hierarchy of measures beginning with keeping ill people home, followed by frequent hand cleaning and good hygiene practices, amplified cleaning, and curricular and facility adaptations to minimize contact and mingling where possible. In the event a class is unable to be held at the studio classes will convert to an online learning platform until in-studio classes can resume.

#### CONTINUOUS PARENT COMMUNICATION SYSTEM

NSSD uses a "green, yellow, red" system of continuous parent communicating regarding the status of classes which can be found in the top right-hand corner of our website and social media. Green indicates to attend face-to-face classes as usual. Yellow indicates a cautionary change to service delivery, so please check your email. Red indicates clients should stay home and attend class online.



#### INCLEMENT WEATHER POLICY

In the event of inclement weather, an email will be sent and a social media post made by 2pm if classes are canceled (by 8am for morning classes). Please note that we do not necessarily follow school closings as roads are often cleared by the time studio classes begin. Any canceled classes may be made up on your own time from our regular schedule of in person and on-line classes, based upon availability. In the event there is not a makeup class available, a replacement lesson opportunity will be scheduled.

#### RESCHEDULING AND SUBSTITUTION

NSSD reserves the to reschedule or combine classes. NSSD reserves the right to provide a substitute or replacement teacher as NSSD may deem necessary. NSSD reserves the right to deliver class content via an online system in the event that classes are not able to be conducted live for any reason including, but not limited to: weather, teacher absence, or governmental advisory.

#### SPRING RECITAL COSTUME ORDERS/EXCHANGES

- All classes have a recital costume unless noted on the schedule.
- Spring Recital costumes will be paid by automatic EFT, debit or credit card payment on November 1st and are not refundable after November 30. Costumes are ordered over Thanksgiving break. Costumes will not be ordered unless payment is received in full.
- Students are measured for costumes in classes and they will be delivered in Jan.-April. If a costume does not fit, we are able to exchange within one week of receiving it at no cost to you, if it is returned in its original packaging. After that week, there may be additional shipping/handling fees and/or limited availability.

#### SPRING RECITAL

We end our season with our Spring Recital. The Spring Recital will be held either in May/June depending on local theater availability.

- -Spring Recital and mandatory dress rehearsal dates will be tentatively published upon approval from venue.
- -We attempt to accommodate every school's activities while meeting the technical demands of the show.
- -Tickets will be available for purchase through a ticketing service in April/May (date TBA).
- Ticket prices typically range from \$22-25 (not including on-line ticketing fees).

Signing your online waiver, informs us that you have read, understand and agree to abide by these policies.

#### WAIVERS

All families must sign a studio policies paper, as well as an online waiver via your parent portal.

#### Injury:

In the event of a serious injury and a long absence from class, the dancer must have clearance and YPAD paperwork from a doctor to participate in dance class.



<u>Parking:</u> Do not block or park in any of the driveways on Swayne Avenue. Our staff members, Cirillo Electric, & other building tenants are constantly moving in and out of the driveways. Please do not park in the designated spots for "Play & Learn" or in the lower lot for "Cirillo Electric". We recommend parking on side streets and across the street from the studio.

#### REFERRAL PROGRAM

Spread the word! Invite your friends to come and dance with us!

#### <u>Level I</u>

Both you and your friend will receive a \$40.00 credit toward your tuition account. Tuition credit will be applied after two months' worth of paid enrollment!

#### <u>Level II</u>

Refer 2 more friends (3 friends total) and you will receive a NSSD logo item, selected by staff. Item will be given after two months' worth of paid enrollment for each new student!

#### Level III

Refer two more friends (5 friends total) and you will receive lifetime membership to The Next Step School of Dance. No registration fee will be charged for future seasons after two months' worth of paid enrollment for each student!

#### **COMMUNICATIONS**

At NSSD we go to great lengths to keep you informed & up to date.

- -Monthly E-Newsletters, Email, Facebook, Instagram & Lobby Communication Centers
- "Everything Recital Guide" Emailed and publish on our website
- Questions We are happy to answer any questions you may have regarding your dancer or our programs. Let us know if we can help you in any way.

#### Follow Us On Social Media:

Facebook Page: The Next Step School of Dance

Instagram: thenextstepschoolofdance

Twitter: nextstepdancer

#### 2020-2021 CALENDAR

September 11<sup>th</sup>: Classes Begin November 1<sup>st</sup>: Costumes Fees Charged

November 23-28: Thanksgiving Break

December 21-Jan 2: Christmas Break

April 1-7: Easter Break June TBA: Annual Recitals



# THANK YOU FOR CHOOSING THE NEXT STEP SCHOOL OF DANCE!!



#### The Next Step School of Dance 800 Schuyler Avenue, Lyndhurst, NJ 07071



Phone: 201-804-2995 Fax: 201-804-0041
E-Mail: TheNextStepDance@Verizon.net
Website: www.TheNextStep-Dance.com

"Like" us on Facebook!
"Follow" us on Twitter!

Registration: Please fill in all the information below.

Student Name: \_\_\_\_\_

Annual Tuition: \$ + Membership Fee: = \$ Subtotal: \$ \$  Subtotal: \$ \$  Subtotal: \$ \$  Subtotal: \$ \$  Step 1: Pay your initial Membership Fee and 1st Month Tuition by cash or check and avoid 3.5% convenience fees associated with debit and credit card payments.  First Month Tuition: \$ Annual Membership Fee: \$ \$  TOTAL: \$ \$  Step 2: On the first of each remaining month your tuition will be paid by EFT. Please attach a voided check.  1 Hereby authorize The Next Step School of Dance to debit my checking account the tintion amount of \$ on the 1st of each month beginning OCTOBER and ending in JUNE.  1 authorize The Next Step School of Dance to debit my checking account for costume charges for all registered classes on November 1st, 2020. All charges will appear as The Next Step School of Dance I will give the studio office one month's written notice from the 1st month to discontinue these charges,  Signature: Date:  PAYMENT OPTION #3: AUTOPAY BY CREDIT OR DEBIT CARD  Step 1: Your account will be charged for your initial registration (Membership Fee + 1st Month Tuition)  First Month Tuition: \$ Annual Membership Fee: \$  TOTAL: \$  Step 2: On the first of each remaining month your tuition will be charged to your card on file.  1 Hereby authorize The Next Step School of Dance to charge my debit or credit card the tuition amount of \$ on the 1st of each month beginning OCTOBER and ending in JUNE.	PAYMENT OPTION #1: ANNUAL PAYMENT  Make your annual payment by cash or check paid by September 30th, 2020 to receive a 5% discount and to avoid a 3.5% convenience fee associated with debit and credit card payments. Annual Payment Credit or Debit Card will receive the 5% discount, but will be charged the 3.5% Convenience Fee
### Payment Option#2: Autro Pay By Electronic Funds Transfer (EFT)  Step 1: Pay your initial Membership Fee and 1st Month Tuition by cash or check and avoid 3.5% convenience fees associated with debit and credit card payments.  First Month Tuition: \$	Annual Tuition: \$ + Membership Fee: = \$
PAYMENT OPTION #2: AUTO PAY BY ELECTRONIC FUNDS TRANSFER (EFT)  Step 1: Pay your initial Membership Fee and 1st Month Tuition by cash or check and avoid 3.5% convenience fees associated with debit and credit card payments.  First Month Tuition: \$	Subtotal: \$
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Signature: Date:	Signature: Date: PLEASE NOTE: There will be a 3.5% convenience fee on all debit or credit card payments (a.k.a. "plastic") to cover the fees charged by those